



Anya Zinoveva, MA

President of EducationalFilms.com

EDUCATION

MA in Video | Digital Art, 2012

California State University, Northridge

Academic Distinction, GPA: 3.9

BA in Graphic Design and Video | Digital Art, 2005

California State University, Northridge

Cum Laude, GPA: 3.7

Fine Art Degree in Painting and Drawing, 1997

T.G. Shevchenko State Art School, Kiev, Ukraine

ACCOMPLISHMENTS

- ✓ Edited, directed and produced feature-length research documentary on the Enlightenment philosopher J-J Rousseau
- ✓ Developed training system for Dinair employees and customers utilizing Moodle; provided technical training via web/video resources and personal coaching
- ✓ Helped over 100 students to resolve editing, motion graphics and animation related issues
- ✓ Founder and CEO of "Educational Films.com". A private company devoted to production, research, and support of international educational film/video development.

WORK HISTORY

Project Manager, Training and Development Specialist, Multimedia Artist

Dinair Airbrush Makeup Institute, Valley Village, CA, May 2006-Present

Web design, development and administration. Branding/graphic design. Employee training, IT support. Promotional and training videos. Motion graphics.

Skills: Mac/PC, Illustrator, Photoshop, InDesign, Quark Express, Sony Vegas, After Effects, Final Cut, Premier, Camtasia, 3D video. Production photography.

Moodle, HTML, CSS, Javascript, Flash/AS, PHP, WordPress, Expression Engine, Joomla, CS-cart, Magento, StoreFront, Exchange Server, RedHorse CRM, Sugar CRM, SharePoint.

Teaching Associate

California State University, Northridge, January 2003-May 2012

Helping students with design/web/video projects and computer hardware/software.

Skills: Illustrator, Photoshop, Flash, Dreamweaver, After Effects, Final Cut

Graphic Designer, Illustrator

Big Screen Network Productions, Thousand Oaks, CA, Sept 2005-March 2006

Interior design for Care Level Management office, medallion design for Hall of Fame in Mater Dei High School, newspaper ad layouts, motion graphics.

Skills: Illustrator, Photoshop, After Effects

Graphic Designer, Illustrator

All Electronics Corporation, Van Nuys, CA, July 2002-December 2006

Cover design and production illustration for catalog, ads, packaging design.

Skills: Illustrator, Photoshop, production illustrations (pen & ink, digital vector).

Graphic Design Intern

Family Magazine Group, Tarzana, CA, February-July 2005

Designed logos, ads, magazine layouts

Skills: InDesign, Illustrator, Photoshop

Graphic Design Intern

Vosh International, Moorpark, CA, September-December 2004

Designed logos for t-shirts, layouts for coupons, business cards. Photographed products.

Skills: Corel Draw, Photoshop, Production Photography.

FREELANCE WORK: WEB/GRAPHICS/VIDEO

Film Director, Editor

Educational Film Production, Tarzana, CA January 2009-Present

Directed and edited 60 min. documentary film "Rousseau, or on Education"

<http://rousseaufilm.com>

Skills: Final Cut Pro, After Effects

Book cover design

Rod Bradley, poet, Los Angeles, CA, September – October 2012

Skills: Photoshop, InDesign

Web Developer, Graphic Designer

Injured Worker Care Connection, Sherman Oaks, CA, September-December 2011

Branding: logo, brochure, tradeshow banners, web design/development.

Skills: HTML, CSS, Photoshop, Illustrator, InDesign

Film Director, Editor

West Hollywood City Hall, Unity in Diversity Arts Foundation, 2004, 2008

Documentary film "Russian American Art" about art show in Pacific Design Center

Documentary film "Calibri" about children concert in West Hollywood Community Center.

Skills: Final Cut, After Effects, Photoshop, Illustrator, DVD Studio Pro

Web Developer, Graphic Designer

Golden Key Art, Tarzana, CA, 2007

Web Development/Branding: website, logo, business card, brochure, flyers, posters. Marketing.

<http://goldenkeyart.com>

Skills: HTML, CSS, PHP, Illustrator, Photoshop, InDesign, SEO, Branding.

Web Designer/Developer

Carnival Car and Limousine Services, Tarzana, CA, March 2007-Present

Web: design, development, maintenance, marketing.

<http://carnivalcarservices.com>

Skills: HTML, CSS, PHP, Photoshop. SEO

Web Developer, Graphic Designer

Gigi DeLeon, makeup artist, NoHo, CA, October-November 2008

Web design/development, business cards, promotional video. Marketing consultant.

<http://nohofacials.com>

Skills: HTML/CSS, Photoshop, Illustrator, Branding, Marketing, SEO.

Web Developer, Graphic Designer

Fancy Moda, Encino, CA, January-December 2007

Designed promotional package (logo, business card and website).

Developed e-commerce website.

Skills: HTML/CSS, Javascript, PHP, OsCommerce. Photoshop. Illustrator. Branding.

Graphic Designer

Comfort In Style, Encino, CA, May 2006, December 2006

Designed brochure, postcard, web interface design.

Skills: HTML/CSS, Photoshop, Illustrator, InDesign.

Graphic Designer

Victoria's Jewelry & Gifts, Tarzana, CA, May-June 2006

Collateral package (logo, business card, envelope, letterhead)
Skills: Illustrator. Branding.

Graphic Designer
Rheumatology Therapeutics Medical Center, Tarzana, CA, May-June 2006
Brochure design
Skills: InDesign, Photoshop

Web / Graphic Designer, Film Editor
Streetlight Cinema, Los Angeles, CA
Web site, trailer, motion graphics, title for “Boy & Dog” feature film. Edited 10 min documentary film on Jackie Hud, artist.
<http://www.boydogmovie.com>
Skills: HTML, Flash, Photoshop, Illustrator, Final Cup Pro, After Effects

Web Designer
Jackie Nova, actress, Tarzana, CA, May-September 2006
Portfolio website – design and development
Skills: HTML, Javascript, PHP. Dreamweaver, Photoshop.

Web Designer
Golden Key International Honour Society, Northridge, CA, Sept 2005-May 2006
Web interface design for California State University, Northridge chapter of Golden Key
Skills: Photoshop

Web / Graphic Designer
Vladimir Vasilyev, artist, Tarzana, CA, February-April 2006
Designed website and business card.
Skills: HTML, Flash, Photoshop, Illustrator. Branding.

Graphic Designer
We Inc, Tarzana, CA, June-July 2005
Logo design
Skills: Illustrator

Graphic Designer
Enrico Ceretti, Tarzana, CA, April 2003
CD cover design
Skills: Illustrator/Photoshop

TEACHING EXPERIENCE

Teaching Associate

California State University, Northridge, January 2002-May 2012

Helping students with their projects and computer hardware/software.

Skills: Illustrator, Photoshop, Flash, Dreamweaver, After Effects, Final Cut

Art Teacher

Golden Key Art, Tarzana, CA, 2001-2002

Painting and drawing lessons for children and adults

Art Teacher

Marina's School of Music and Art, Northridge, CA, February-April 1999

Painting, drawing and composition lessons for children

Art Teacher

Kids Art, Tarzana, CA, February-April 1999

Painting and drawing lessons for children

COMPUTER SKILLS

Mac/PC, Adobe Creative Suit: Illustrator, Photoshop, InDesign, Quark, Freehand, Dreamweaver, Flash, After Effects, Final Cut Pro, Sony Vegas, Premier

HTML, CSS, Flash/Actionscript, Javascript, FTP, PHP, CPanel, Plesk, Wordpress, Expression Engine, Moodle, CS-cart, OS Commerce, Magento, StoreFront, SharePoint, MS Office

LANGUAGES

English (fluent), Russian (native), Ukrainian (fluent), Spanish (basic), French (basic)

FILM/VIDEO FESTIVALS

Rousseau Anniversary Symposium, Ermenonville, France: Rousseau, or on Education documentary film screening. 2012. Medal Award

Moondance Film Festival, semi-finalist. 2008

Video Revolutionaries, Getty Center. 2008

Venturous Vanguard Video Festival. 2007

Video-Digital Walk, California State University, Northridge. 2007

Juried All-Media Exhibition "Small Treasures", Palos Verdes Art Center, CA, 2007

Video-Digital Walk, California State University, Northridge. 2006

ART EXHIBITS

"Small Treasures" Juried All-Media Exhibition, Palos Verdes, CA (2007)

"Life In Contrast", Pacific Design Center, LA, CA (2006)

“Annual Student Art Exhibition”, California State University, Northridge (2005)
"Russian American Art II", Pacific Design Center, LA, CA (2004)
"76th Annual Juried Exhibition", Art Association of Harrisburg, PA (2004)
"Russian American Art", Pacific Design Center, LA, CA (2004)
"December Small Works", Limner Gallery, New York City, NY (2003)
"Fall Salon", Limner Gallery, New York City, NY (2003)
"Spring Salon", Limner Gallery, New York City, NY (2003)
“MaS 2002”, Los Angeles Mission College, Mission Hills, CA (2002)
"Svitozor Gallery", various shows, Santa Barbara, CA (1999-2001)
“Student Art Show”, Los Angeles Valley College, Van Nuys, CA (1999)
“Vasilyev/Balenko Family Art Show”, University "KM Academia," Kiev, Ukraine (1996)
"State Fall Exhibition of Art", Kiev, Ukraine, (1993)

ART PUBLICATIONS

New Art International, 2004-2005
New Art International, 2002-2003
Direct Art magazine, Vol. 8 & 9, 2003 -04
Kiev magazine, 1997
Vesti newspaper, 1995

HONOURS/AWARDS

Ermenonville City Hall, Medal Awarded for ‘Rousseau, or on Education’ documentary.
CSUN Graduate Thesis Award. 2010
Cambridge Who’s Who, biography published
Madison’s Who’sWho, biography published
Marquis' "Who Is Who in the World", biography published
Marquis' "Who Is Who in America", biography published
Marquis' "Who Is Who of American Women", biography published
Golden Key International Honor Society, officer
The National Dean's List 2003-04 and 2002-03
Creation Engine Art Competition, winner, September 2003
World Pet Press, Kiev, Ukraine, December 1995. Third Price.

